

2017 Urban and Small Farms Conference Program

Wednesday, February 22, 2017

	Commercial Producer Track	Beginning Farmer Track	
7:30 AM	Registration Open		
	Vegetable	Soils/Fertility/Nutrition	Session Target
8:00 AM	Tomato Variety Trial 2016 – Challenging Results! - Taun Beddes, USU	Basic Soils - Introductory material on formation, texture, structure, OM,biota, pH, etc. - Dr. David Tarkalson, USDA-ARS	Beginning Farmer
8:30 AM	Transplants, Mulches and Row Covers – Are they Worth the Bother? - Dan Drost, USU		
9:00 AM	Tomato/Pepper Diseases: What’s Commonly Out There? - Claudia Nischwitz, USU	Soil Nutrients and Cycling - The Big 3 and availability issues in calcareous soil - Dr. Jim Ippolito, Assoc. Prof., CSU	General for all audiences
9:30 AM	Organic Tomato Production Considerations - Liz Maynard, Purdue University		
10:00 AM	BREAK		
10:30 AM	Tomato & Pepper Nutrition – What’s Needed? - Liz Maynard, Purdue University	Soil and Plant Testing - Taking good samples, which tests to use and how often to test, report interpretation/ nutrient recommendations, etc. - Dr. Grant Cardon, USU	Experienced Producers
11:00 AM	To Shade or Not to Shade – Improving Tomato/Pepper Fruit Quality - Dan Drost, USU		
11:30 AM	Biochar and Tomatoes – What we’re learning - Britney Hunter, USU	Nutrient Sources - How to choose them to meet plant nutrient need in traditional, organic, or mixed management settings - Dr. Bryan Hopkins, BYU	Beginning Farmer Limited English Speaking
Noon	Lunch break		
	Utah Berry Growers	Vegetable Pest Management 101	Beginning Farmer IRC Track
1:00 PM	Mite management / SWD update - Diane Alston, USU	Weed Management Basics - Matt Palmer, USU	Introduction
1:30 PM	Bees and Pollination - Corey Andrikopoulos, USU	Insect and Mite Pests of Cole Crops & Tomatoes - Cami Cannon, USU	Honey and Chickens - James Barnhill, USU
2:00 PM	Varieties for the South - Rick Heflebower, USU	Insect and Mite Pests of Corn & Squash - Diane Alston, USU	
2:30 PM	BREAK		
3:00 PM	Frost Protection Strategies/Tunnel Update - Brent Black, USU	Diseases of Onions and Cucurbits plus Curly Top Update - Claudia Nischwitz, USU	Season Extension - Dan Drost, USU
3:30 PM	Alternative Crops - Brandon Willis	Understanding and Promoting Soil Health: Facts vs. Myths Michael Domeier - State Soil Scientist and Meredith Albers - Resource Soil Scientist	
4:00 PM	Berry Production in Pennsylvania - Kathy Demchak, Penn State	Hands-On Learning: Pest ID, Pesticide Labels & Safety, Monitoring Basics, and Resources - Marion Murry, IPM Project Leader Drew Matthews, Compliance Specialist UDAF Cami Cannon, Vegetable IPM Associate	Food Safety - Karin Allen, USU
4:30 PM	Participant Survey - Brent Black, USU		
5:00 PM			

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	FSMA	High Tunnels for Beginners	Strategy, Marketing, & Management
8:00 AM	FSMA Overview - Karin Allen, USU	Tunnel Types and How They Are Used - Brent Black, USU	Small Changes for Big Profits - Understanding financial tools - Ruby Ward, USU
9:00 AM	UDAF Resources and Approach - Travis Waller	Site Selection Considerations - Tiffany Maughan, USU	How to use tools to make decisions in real situations - Luke Peterson and Ruby Ward
		Unique Management Considerations - Britney Hunter, USU	
9:30 AM	Agricultural Water: Testing Results and Resources - Niel Allen, USU	High Tunnel Crops - Utah Examples - Dan Drost, USU	Insights on marketing strategies in the North East - Kathy Demchak, Penn State
10:00 AM	BREAK		
10:30 AM	Aligning GAP and FSMA - Shawn Olsen, USU Karin Allen, USU	Tunnel Designs and Northeastern Experiences - Kathy Demchak, Penn State	Insights on Marketing Strategies in the Midwest - Liz Maynard, Purdue University
11:00 AM		Available Resources - Websites and Factsheets - Britney Hunter	Panel of Potential Customers - How to Reach Potential Markets
11:30 AM	Summing Up and Q&A	Clicker Survey / Audience Feedback	
Noon	Lunch break		
	Government Agencies and Resources	Stone Fruit Production	Management Cont.
1:00 PM	Whole Farm Revenue Insurance - Catharine Anderson, RMA	Introduction - Site selection, chill hours, cold hardiness, site preparation, bearing patterns & thinning, why plantings fail - Teryl Roper, USU	Lifestyle Branding: What can it do for you? - Jen Wakeland
1:30 PM		Wasatch Front Approach - Cultivars, common cultural practices, planting density, rootstocks, marketing, challenges - Mike Pace, USU	
2:00 PM	UDAF - Utah's Own and Marketing	Southern Utah Approach - Cultivars, common cultural practices, planting density, rootstocks, marketing, challenges - Rick Heflebower, USU	Example Producer doing innovative marketing and strategies for growth
2:30 PM	BREAK		
3:00 PM	USDA - NRCS	Training and Pruning Stone Fruit Systems and Practices - Sheriden Hansen and Brent Black, USU	How to use Market Research to Your Advantage - Kynda Curtis, USU
3:30 PM	USDA-FSA - Steve Bartholomew, USDA		
4:00 PM	USDA-Rural Development - Barry Christensen, USDA	Stone Fruit Pests and IPM Practices - Marion Murry, USU	Value of good record keeping: making smarter decisions
4:30 PM		Panel Discussion with All Speakers	
5:00 PM			