

REGISTER NOW

JOIN US
FOR THE 9TH ANNUAL

**DIVERSIFIED
AGRICULTURE**
CONFERENCE



**WED-FRI, FEBRUARY 22-24, 2012
DAVIS CONFERENCE CENTER
LAYTON, UTAH**

For more info visit **DiverseAg.org**
or call Ruby Ward at (435) 797-2323

UtahStateUniversity
COOPERATIVE EXTENSION

Utah State University is an affirmative action/equal opportunity institution.



9th Annual Diversified Agriculture Conference

Draft program (see latest details and registration information at www.DiverseAg.org)

Wednesday Feb. 22nd

11:30 Registration

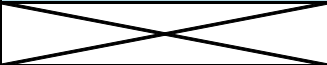
1:00 Leave for tours

Tour details and options are being finalized. They will be posted to the website.


5:30 Tours return

6:00 Dinner on own

Thursday Feb. 23rd

	Production	Urban Farming	Marketing/ Management	New Business and Agritourism
7:00	Breakfast (included in registration)			
8:00	Winter Spinach Production Approaches and High Tunnel Strawberries	Producer with diversified operation including produce, salsa, jams		Programs with Funding for Ag Producers SARE and Utah Dept. of Ag and Food
9:00	High Tunnel Pepper Nitrogen Needs and Direct Seeded Spinach	Marketing your farm; relationships with media outlets	Season Extension Pricing - Kynda Curtis, USU	USDA-NRCS and FSA programs for beginning Farmers
10:00	Break (included in registration)			
10:30	High Tunnel Early Green Beans and Community High Tunnels	Urban Ag Enterprise - Selling to Restaurants	Selling to Grocery Stores	Family Business Issues
11:30	Sustainable Agriculture Task Force - Envisioning Agriculture for the Future			
12:15	Working Lunch (included in registration) - discussion at tables on the future of agriculture			
1:00	Berry Growers Track Welcome; survey; and Fertility Issues	Examples of Community Programs for Urban Ag	Choosing and Evaluating a New Enterprise	Operation with Agritourism
2:00	Brambles; Internet resources	Restaurant Supporting Local Ag	Producer Processing and branding their products	Example of County Agritourism Regs.
2:55	Break (included in registration)			
3:10	Value Added; Taste Preferences; and Cultivar Trial Report	Branding, Utah's Own, and UDAF Cottage industry rules	Example operation using various markets	Tourism programs - how they can help Agritourism
4:00	Weed Management; wrap-up; and Resources	Systems for integrated Urban Ag Operations	Bee Keeping Economics and Marketing	Zoning and other issues in Agritourism, Sherrie Reeder
5:00		Urban Farming Issues Discussion	Why Care about Social Media	Discussion on Starting a Utah Agritourism Assoc.
6:00	Dinner with entertainment (included in registration)			

Friday Feb. 24th

	Production	Urban Farming	Management	New Business/Generation
7:00	Breakfast (included in registration)			
8:00	Post harvest issues for fruit and vegetables, Dan Drost and Brittany Hunter	Marketing at a farmers market including food safety regulations	Business Plan Workshop, Beverly King, USBC and Weber State University	Berry Farm Producer
9:00	Animal Feed Nutrition	Good Agriculture Practices and Organic Certification		New Agriculture Business
10:00	Break (included in registration)			
10:30	Small Animal Example in Urban Environment and small animal processing	Land Use Issues for Urban Agriculture	Business plans continued	Bringing in the Next Generation in an Agriculture Business
12:00	Lunch (included in registration)			
1:00	Animal production issues	Deciding What To Produce and Resources and Programs for new Urban Farmers	Estimating your expenses, profit and market potential using high tunnel examples	
2:00	Using Current Prices to make Production Decisions			
3:00	End of Conference			