

## Farm and Food Tourism - Agenda

<b>Day 1</b>	<b>Monday June 2, 2014</b>		
<b>Time</b>	<b>Session Name</b>	<b>Speaker</b>	<b>Affiliation</b>
8:30 to 9:00	Breakfast	Provided	
9:00 to 9:15	Introductions and Workshop Overview	All	
9:15 to 10:00	Why Agritourism and Food Tourism as a Diversification Strategy?	Kynda Curtis and Susan Slocum	USU Extension and George Mason University
10:00 to 11:00	Agritourism and Food Tourism Options	Susan Slocum	GMU
11:00 to 12:00	Value-Added Food Issues and Considerations	Karin Allen	USU Extension
12:00 to 12:30	Cottage Food Production and Regulations	Carol Bishop	UNCE NE Clark County
12:30 to 1:00	Lunch	Provided	
1:00 to 1:30	Marketing Value-Added Products	Marilyn Yamamoto	Cowboy Trail Farm
1:30 to 2:30	Agritourism Enterprise Development and Considerations	Sherrie Reeder	Staheli Farms
2:30 to 3:00	Food Tourism - Farm to Fork Events	Laura Bledsoe	Quail Hollow Farm
<b>Day 2</b>	<b>Tuesday June 3, 2014</b>		
<b>Time</b>	<b>Session Name</b>	<b>Speaker</b>	<b>Affiliation</b>
8:00 to 8:30	Breakfast	Provided	
8:30 to 9:30	Assessing and Serving the Tourism Market	Susan Slocum and Kynda Curtis	GMU and USU
9:30 to 10:30	Assessing the Economic Feasibility of an Ag/Food Tourism Enterprise	Carol Bishop and Staci Emm	UNCE NE Clark County and Mineral County
10:30 to 10:45	Board Bus for Tour	Box Lunch Provided	
10:45 to 3:00	Agritourism Tour - The Gilcrease Orchard and Whole Foods Market	Farmer Mark and Diona Carrillo	Orchard Manager and Marketing Team Leader